Dr. Ambedkar Institute of Technology, Bengaluru-56  
(An Autonomous Institute, Approved by AICTE, Affiliated to VTU, Accredited by NAAC with A+ grade)

**Industry Institute Interactions (III)**

A brief Report on program  
“TALK ON ESSENTIALS OF FINANCIAL MANAGEMENT”  
conducted under Industry Institute Interactions (III), Dr AIT  
for MBA and MCA students  

**Date:** 2-3-2024, **Time:** 10.30 to 1.00 pm  
**Venue:** A417 Seminar hall, Dr.AIT.  
in association with ANANYA (a nonprofit organization)  

The talk was organized to encourage and motivate the PG students, faculty, and research scholars of MBA and MCA departments of Dr.AIT.

The program started at 10.30a.m with a short inauguration. The resource person Mr K K Rao, founder of “WAYS to Right Living“ was the chief guest. Mrs. Mahalakshmi Parthasarthy, founder of “Ananya “, Vice Principal Dr Siddaraju, Dr. Bhaskaran (HOD-MBA), Dr. Chandrakanth Pujari (HOD-MCA) and Dr B S Shylaja (Dean –III) inaugurated the event.  
Coordinators Dr Rajeshwari, Assistant Professor, Dept of MBA and Dr Dharani Kumari, Assistant Professor, Dept of MCA were the coordinators.  
Around 70 students from MBA and MCA were present.  
The talk delivered by Mr K K Rao was on financial management. All aspects of how one can save for future, planning of finance for future and safety ways to invest was explained to the students in detail. The students were very interactive and gave good feedback at the end.  
The talk got over at 1.00 pm and was conclude with vote of thanks by Dr B S Shylaja and photo session.
Inauguration of the event by the dignitaries

With Honourable Trustees
With Participants, coordinators and Chief Guests