School of Commerce and Management

Dr. AMBEDKAR INSTITUTE OF TECHNOLOGY, BANGALORE - 560056

MBA Programme

MBA DEGREE CURRICULUM: 2026-27

CORE6	LAB	ELECTIVE	SEMINAR	INTERNSHIP & SOCIETAL PROJECT	PROJECT	TOTAL CREDITS
60	3	24	3	3 +1 = 4	6	**100**

SEMESTER-WISE CREDIT DISTRIBUTION

Sl. No	Semester	Courses & Credit	Credit Distributions	Total
1	I	5 Core Courses x 4 Credits	20	**28**
		2 Core Courses x 3 Credits	6	
		Lab	1	
		Seminar – I (Project on Foreign Economy)	1	
		Placement Training	Non- Credit Course	
2	II	4 Core Courses x 4 Credits	16	**28**
		3 Core Courses x 3 Credits	9	
		1 Lab	1	
		Seminar – II (Project on Industrial Economy)	1	
		Societal Project	1	
		Placement Training	Non- Credit Course	
3	III	2 Core Courses x 3 Credits	6	**22**
		4 Elective Courses x 3 Credits	12	
		1 Lab	1	
		Industrial Internship *(During Summer)*	3	
		Placement Training	Non- Credit Course	
4	IV	1 Core Course x 3 Credits	3	**22**
		4 Elective Courses x 3 Credits	12	
		Project work	6	
		Seminar – III (Publications on Thrust Ares)	1	
		Placement Training	Non- Credit Course	
			Total Credits	**100**

I SEMESTER MBA

Sl. No	Course			Teaching & Learning Hours Scheme				Examination				Credits
	Category	Code	Title	Theory	Practical	TW & SL	Total	Hours	CIE Marks	SEE Marks	Total Marks	
1	PCC	1MBAT101	Management and Organizational Behavior	56	-	64	120	3	50	50	100	4
2	PCC	1MBAT102	Managerial Economics	56	-	64	120	3	50	50	100	4
3	PCC	1MBAT103	Financial Statement Analysis and Reporting	56	-	64	120	3	50	50	100	4
4	PCC	1MBAT104	Marketing Management	56	-	64	120	3	50	50	100	4
5	PCC	1MBAT105	Managerial Communication	42	-	48	90	3	50	50	100	3
6	PCC	1MBAT106	Statistics for Managers	56	-	64	120	3	50	50	100	4
7	PCC	1MBAT107	Business Law and Governance	42	-	48	90	3	50	50	100	3
8	PCCL	1MBAL108	Computer Applications in Business	-	28	2	30	3	50	50	100	1
9	SEC	1MBAS109	Seminar – I (Project on Foreign Economy)	-	28	2	30	-	50	-	50	1
10	AEC	1MCDN110	Placement Training	-	28	2	30	-	50	-	50	PP
TOTAL							**870**	**24**	**500**	**400**	**900**	**28**

Societal Project (one week) is mandatory for all the students and this has to be carried out after the first semester during vacation and the report should be submitted by the students and should be assessed internally during the second semester and it is a one credit course

PCC – Professional Core Course, PCCL – Professional Core Course Lab, AEC – Ability Enhancement Course, PEC – Professional Elective Course, SEC – Skill Enhancement Course, NCC – Mandatory Non-Credit Course, CDN – Career Development Non-Credit Course

II SEMESTER MBA

Sl. No	Course			Teaching & Learning Hours Scheme				Examination				Credits
	Category	Code	Title	Theory	Practical	TW & SL	Total	Hours	CIE Marks	SEE Marks	Total Marks	
1	PCC	1MBAT201	Emerging Exponential Technologies	42	-	48	90	3	50	50	100	**3**
2	PCC	1MBAT202	Human Resource Management	56	-	64	120	3	50	50	100	**4**
3	PCC	1MBAT203	Technology and Operational Strategy	56	-	64	120	3	50	50	100	**4**
4	PCC	1MBAT204	Financial Management	56	-	64	120	3	50	50	100	**4**
5	PCC	1MBAT205	Strategic Management	42	-	48	90	3	50	50	100	**3**
6	PCC	1MBAT206	Business Research Methods and IPR	56	-	64	120	3	50	50	100	**4**
7	PCC	1MBAT207	Operations Research	42	-	48	90	3	50	50	100	**3**
8	PCCL	1MBAL208	Accounting Applications	-	28	2	30	3	50	50	100	**1**
9	SEC	1MBAS209	Seminar – II (Project on Industrial Economy)	-	28	2	30	-	50	-	50	**1**
10	AEC	1MBASP210	Societal Project	-	28	2	30	-	50	-	50	**1**
11	AEC	1MCDN211	Placement Training	-	28	2	30	-	50	-	50	PP
TOTAL							**870**	**24**	**550**	**400**	**950**	**28**

III SEMESTER MBA (Tentative for 2026 Batch)

Sl. No	Course			Teaching & Learning Hours Scheme				Examination				Credits
	Category	Code	Title	Theory	Practical	TW & SL	Total	Hours	CIE Marks	SEE Marks	Total Marks	
1	PCC	1MBAT301	Entrepreneurship Development	42	-	48	90	3	50	50	100	**3**
2	PCC	1MBAT302	Innovation and Design Thinking	42	-	48	90	3	50	50	100	**3**
3	PCCL	1MBAL304	Statistical Applications Lab	-	28	2	30	3	50	50	100	**1**
4	INT	1MBAI305	Industrial Internship	-	28	2	30	3	50	50	100	**3**
5	AEC	1MCDN306	Placement Training	-	28	2	30	-	50	-	50	**PP**
6	PEC	1MBAT3XX	Elective – 1	42	-	48	90	3	50	50	100	**3**
7	PEC	1MBAT3XX	Elective – 2	42	-	48	90	3	50	50	100	**3**
8	PEC	1MBAT3XX	Elective – 3	42	-	48	90	3	50	50	100	**3**
9	PEC	1MBAT3XX	Elective – 4	42	-	48	90	3	50	50	100	**3**
TOTAL							**630**	**27**	**500**	**450**	**950**	**22**

List of Elective Courses

Sl. No.	Marketing Courses		Finance Courses		Human Resource Courses		Business Analytics Courses	
	Code	Title	Code	Title	Code	Title	Code	Title
1	1MBAT307	Consumer Behavior	1MBAT311	Financial Services and Operations	1MBAT315	Industrial Relations and Legislations	1MBAT319	Python data and Control systems
2	1MBAT308	Sales and Retail Management	1MBAT312	Investment Management	1MBAT316	Recruitment and Selection	1MBAT320	Data Visualization
3	1MBAT309	Services Marketing	1MBAT313	Strategic Financial Management	1MBAT317	Compensation and Reward Management	1MBAT321	Business Analytics and Intelligence
4	1MBAT310	Rural Marketing	1MBAT314	Cost Management	1MBAT318	Strategic Talent Management	1MBAT322	Big Data Analytics

IV SEMESTER MBA (Tentative for 2026 Batch)

Sl. No	Course			Teaching & Learning Hours Scheme				Examination				Credits
	Category	Code	Title	Theory	Practical	TW & SL	Total	Hours	CIE Marks	SEE Marks	Total Marks	
1	PCC	1MBAT401	Logistics and Supply Chain Management	42	-	48	90	3	50	50	100	**3**
2	PW	1MBAP402	Project Work (Special Interest of the Student)	-	168	12	180	3	50	50	100	**6**
3	SEC	1MBAS403	Seminar – III (Publications on Thrust Ares)	-	28	2	30	-	50	-	50	**1**
4	AEC	1MCDN404	Placement Training	-	28	2	30	-	50	-	50	**PP**
5	PEC	1MBAT4XX	Elective – 1	42	-	48	90	3	50	50	100	**3**
6	PEC	1MBAT4XX	Elective – 2	42	-	48	90	3	50	50	100	**3**
7	PEC	1MBAT4XX	Elective – 3	42	-	48	90	3	50	50	100	**3**
8	PEC	1MBAT4XX	Elective – 4	42	-	48	90	3	50	50	100	**3**
TOTAL							**690**	**18**	**400**	**300**	**700**	**22**

List of Elective Courses

Sl. No.	Marketing Courses		Finance Courses		Human Resource Courses		Business Analytics Courses	
	Code	Title	Code	Title	Code	Title	Code	Title
1	1MBAT405	Strategic Brand Management	1MBAT409	Tax Management	1MBAT413	Human Resource Analytics	1MBAT417	Machine Learning
2	1MBAT406	Integrated Marketing Communication	1MBAT410	Global Financial Management	1MBAT414	Global Human Resource Management	1MBAT418	Predictive Analytics
3	1MBAT407	Digital & Social Media Marketing	1MBAT411	Mergers, Acquisitions and Corporate Restructuring	1MBAT415	Personal Growth and Interpersonal Effectiveness	1MBAT419	Digital Analytics
4	1MBAT408	Business Marketing	1MBAT412	Risk Management and Derivatives	1MBAT416	Conflict and Negotiation Management	1MBAT420	Strategy Analytics