

Dr. AMBEDKAR INSTITUTE OF TECHNOLOGY, BANGALORE - 560056
DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION (MBA)
MBA DEGREE CURRICULUM – 2022-23

CORE	LAB	ELECTIVE	SEMINAR	INTERNSHIP	PROJECT	TOTAL CREDITS
50	6	24	5	3	12	100

SEMESTER-WISE CREDIT DISTRIBUTION

Sl. No	Semester	Courses & Credit	Credit Distributions	Total
1	I	7 Core Courses x 3 Credits	21	25
		Lab (Computer Applications in Business)	2	
		Seminar – I (Project on Foreign Economy)	2	
2	II	7 Core Courses x 3 Credits	21	25
		Lab (Tally ERP 9/ Prime)	2	
		Seminar – II (Project on Industrial Economy)	2	
3	III	2 Core Courses x 3 Credits	6	25
		1 Core Course x 2 Credits	2	
		4 Elective Courses x 3 Credits	12	
		Lab (SPSS and R Software)	2	
		Industrial Internship (<i>During Summer</i>)	3	
4	IV	4 Elective Courses x 3 Credits	12	25
		Project work (Special Interest of the Student)	12	
		Seminar – III (Publications on Specialized Interest)	1	
			Total Credits	100

I SEMESTER MBA

SI No	Course		Teaching Hours/ week		Exam	Marks		Total	Credits
	Name	Code	L	P/T/S	Duration	CIE	SEE	Marks	
1	Management and Organizational Behavior	22MBA11	3	-	3	50	50	100	3
2	Managerial Economics	22MBA12	3	-	3	50	50	100	3
3	Financial Statement Analysis and Reporting	22MBA13	3	-	3	50	50	100	3
4	Marketing Management	22MBA14	3	-	3	50	50	100	3
5	Managerial Communication	22MBA15	3	-	3	50	50	100	3
6	Statistics for Managers	22MBA16	3	-	3	50	50	100	3
7	Business Law and Governance	22MBA17	3	-	3	50	50	100	3
8	Lab (Computer Applications in Business)	22MBAL18	1	2	-	50	50	100	2
9	Seminar – I (Project on Foreign Economy)	22MBAS19	1	2	-	50	-	50	2
	TOTAL		23	4		450	400	850	25

II SEMESTER MBA

Sl No	Course		Teaching Hours/ week		Exam	Marks		Total	Credits
	Name	Code	L	P/T/S	Duration	CIE	SEE	Marks	
1	Emerging Exponential Technologies	22MBA21	3	-	3	50	50	100	3
2	Human Resource Management	22MBA22	3	-	3	50	50	100	3
3	Technology and Operational Strategy	22MBA23	3	-	3	50	50	100	3
4	Financial Management	22MBA24	3	-	3	50	50	100	3
5	Strategic Management	22MBA25	3	-	3	50	50	100	3
6	Research Methodology and IPR	22MBA26	3	-	3	50	50	100	3
7	Operations Research	22MBA27	3	-	3	50	50	100	3
8	Lab (Tally ERP 9 / Prime)	22MBAL28	1	2	-	50	50	100	2
9	Seminar – II (Project on Industrial Economy)	22MBAS29	1	2	-	50	-	50	2
	TOTAL		23	4		450	400	850	25

III SEMESTER MBA (Tentative)

Sl No	Course		Teaching Hours/ week		Exam Duration	Marks		Total Marks	Credits
	Name	Code	L	P/T/S		CIE	SEE		
1	Core Course	22MBA31	3	-	3	50	50	100	3
2	Core Course	22MBA32	3	-	3	50	50	100	3
3	Core Course	22MBA33	3	-	3	50	50	100	2
4	Elective – 1	22MBA3XX	3	-	3	50	50	100	3
5	Elective – 2	22MBA3XX	3	-	3	50	50	100	3
6	Elective – 3	22MBA3XX	3	-	3	50	50	100	3
7	Elective – 4	22MBA3XX	3	-	3	50	50	100	3
8	Lab (SPSS and R Software)	22MBAL35	1	2	-	50	50	100	2
9	Industrial Internship	22MBAI36	(Between Second and Third Semester)			50	-	50	3
TOTAL			22	2		450	350	800	25

Sl. No.	List of Elective Areas
1	Marketing
2	Finance
3	Human Resource
4	Business Analytics

IV SEMESTER MBA (Tentative)

Sl No	Course		Teaching Hours/ week		Exam Duration	Marks		Total Marks	Credits
	Name	Code	L	P/T/S		CIE	SEE		
1	Elective – 1	22MBA4XX	3	-	3	50	50	100	3
2	Elective – 2	22MBA4XX	3	-	3	50	50	100	3
3	Elective – 3	22MBA4XX	3	-	3	50	50	100	3
4	Elective – 4	22MBA4XX	3	-	3	50	50	100	3
5	Project Work (Special Interest of the Student)	22MBAP41	-	24	-	50	50	100	12
6	Seminar – III (Publications on Specialized Interest)	22MBAS42	-	2	-	50	-	50	1
TOTAL			12	26		300	250	550	25

Sl. No.	List of Elective Areas
1	Marketing
2	Finance
3	Human Resource
4	Business Analytics