



**Ms. S. KAVITHA**

<b>DEPARTMENT</b>	<b>Master of Business Administration – MBA</b>		
<b>E- MAIL ID</b>	<a href="mailto:kasturis_1984@yahoo.co.in">kasturis_1984@yahoo.co.in</a>		
<b>DESIGNATION</b>	<b>Assistant Professor</b>		
<b>DATE OF JOINING THE INSTITUTION</b>	<b>24<sup>th</sup> May, 2007</b>		
	<b>UG</b>	<b>PG</b>	<b>PH.D.</b>
<b>QUALIFICATIONS</b>	<b>B.com.</b>	<b>MBA</b>	<b>–</b>
<b>YEAR OF PASSING</b>	<b>2004</b>	<b>2006</b>	<b>–</b>

<b>UNIVERSITY AWARDED</b>	<b>University of Mysore</b>	<b>University of Mysore</b>	-	
<b>EXPERIENCE</b>	<b>TEACHING</b>	<b>RESEARCH</b>	<b>INDUSTRY</b>	
	<b>15</b>	<b>5</b>	<b>-</b>	
<b>RESEARCH INTERESTS</b>	<b>Marketing Management And Human Resource Management</b>			
<b>RESEARCH PUBLICATIONS</b>	<b>National Conference : 02</b>		<b>National Journal : -</b>	
	<b>International Conference : 02</b>		<b>International Journal : 16</b>	
<b>PH.D'S / PROJECTS GUIDED</b>	<b>MBA – Projects Guided : 100</b>			
<b>PROFESSIONAL MEMBERSHIPS</b>	<b>Sl. No</b>	<b>Name</b>	<b>Status</b>	<b>Year of Association</b>
	<b>1</b>	Indian Society of Business Management ( ISBM)	Member – M/2215/11	10/02/2011
	<b>2</b>	Academy of Human Resources Development	Life time member PM/L/2011/02	18/01/2011
	<b>3</b>	The Indian Society for Technical Education (ISTE)	Life time member-130176	2020
	<b>4</b>	International Association of Soft Skills Trainers	Life time member-437508	Jan 20, 2022
<b>NUMBER OF WORKSHOPS/ CONFERENCES ATTENDED</b>	<b>55</b>			

<b>NUMBER WORKSHOPS/ CONFERENCES ORGANIZED</b>	<b>10</b>
<b>ANY OTHER INFORMATION</b>	<ol style="list-style-type: none"><li><b>1. AICTE- ATAL, &amp; ISTE sponsored short-term training program &amp; Faculty development program – 16</b></li><li><b>2. NPTEL courses taken – 6</b></li><li><b>3. Industrial Visits coordinated - 11</b></li></ol>