



**FACULTY NAME: Ms. VIDYA. R**

<b>DEPARTMENT</b>	<b>Master of Business Administration</b>		
<b>E- MAIL ID</b>	<b>dr.aitvidya@gmail.com</b>		
<b>DESIGNATION</b>	<b>Assistant Professor</b>		
<b>DATE OF JOINING THE INSTITUTION</b>	<b>15<sup>th</sup> September 2006</b>		
	<b>UG</b>	<b>PG</b>	<b>PH.D.</b>
<b>QUALIFICATIONS</b>	<b>B.Com</b>	<b>MBA, MPhil</b>	<b>(Ph.D)</b>
<b>YEAR OF PASSING</b>	<b>2004</b>	<b>2006</b>	<b>-</b>
<b>UNIVERSITY AWARDED</b>	<b>B.U</b>	<b>VTU</b>	<b>-</b>
<b>EXPERIENCE</b>	<b>TEACHING</b>	<b>RESEARCH</b>	<b>INDUSTRY</b>
	<b>17 years</b>	<b>-</b>	<b>-</b>

<b>RESEARCH INTERESTS</b>	<b>Behavioral finance and Banking</b>	
<b>RESEARCH PUBLICATIONS</b>	<b>National Conference : 05</b>	<b>National Journal : 03</b>
	<b>International Conference : 02</b>	<b>International Journal : 16</b>
<b>PH.D'S / PROJECTS GUIDED</b>	<b>Nil</b>	
<b>PROFESSIONAL MEMBERSHIPS</b>	<b>Indian Society for Technical Education (ISTE) and Academy of Human Resource Development (AHRD)</b>	
<b>NUMBER OF WORKSHOPS/ CONFERENCES ATTENDED</b>	<b>45</b>	
<b>NUMBER WORKSHOPS/ CONFERENCES ORGANIZED</b>	<b>16</b>	
<b>ANY OTHER INFORMATION</b>	<b>Acquired 6 NPTEL certifications</b>	